



***IMPACT OF THE PARIS 2024 OLYMPIC
GAMES ON HOTEL AND PARA-HOTEL
BOOKINGS***

STATUS AT 04/15/2024

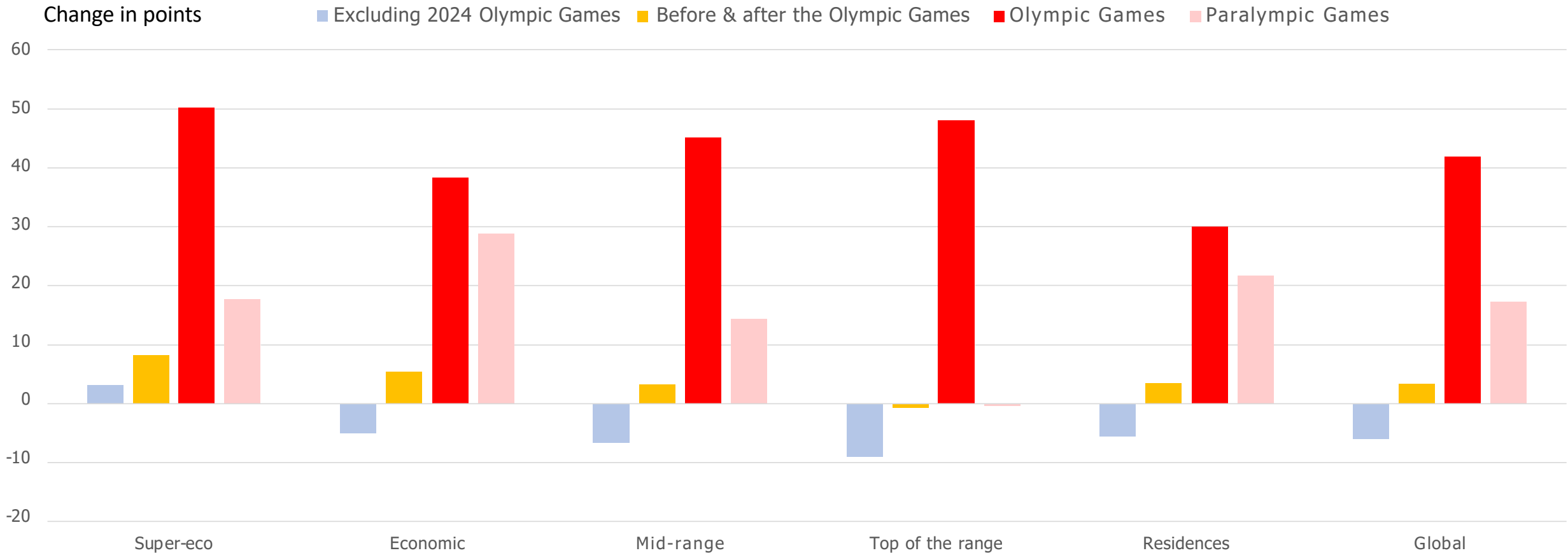


IMPACT OF THE PARIS 2024 OLYMPICS ON THE MARKET



HOTEL RESERVATIONS FOR JULY-AUGUST-SEPTEMBER 2024 IN PARIS (INTRA-MUROS)

(Evolution of reservation rate compared with last year / Status at 04/15/2024 compared with status at 04/17/2023)

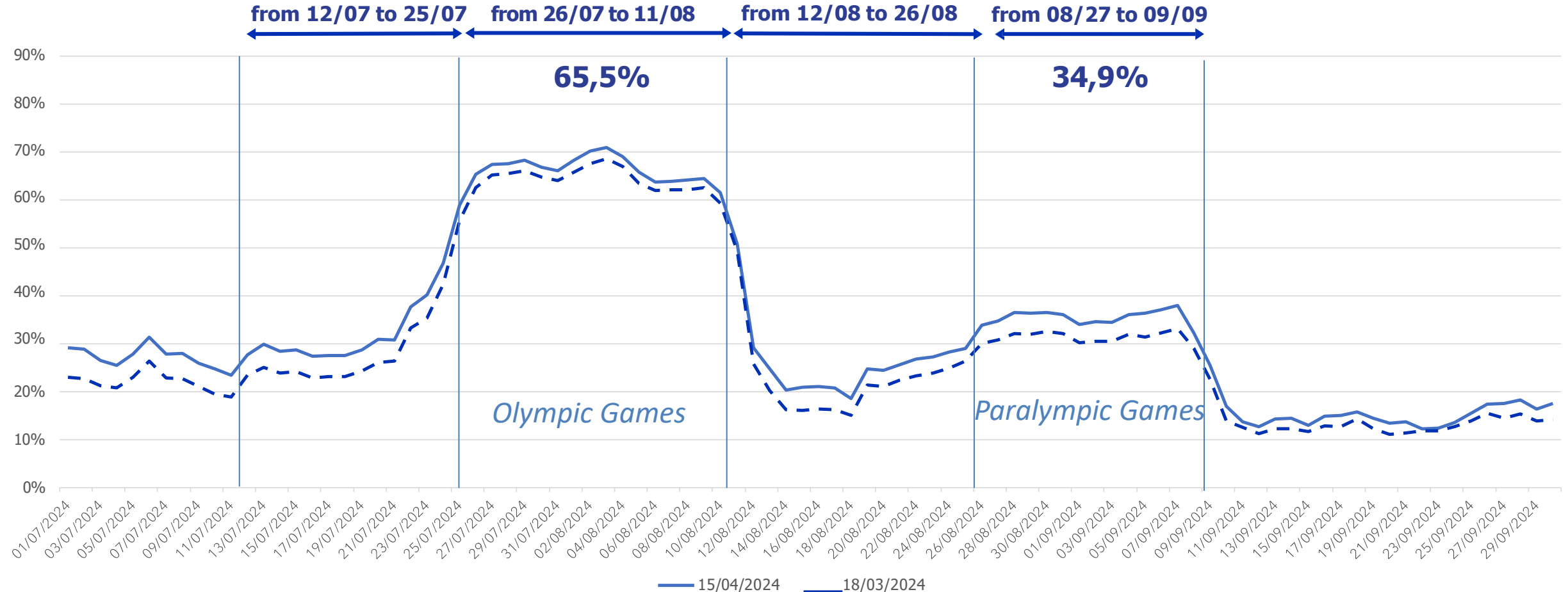


IMPACT OF THE PARIS 2024 OLYMPICS ON THE MARKET



HOTEL RESERVATIONS FOR JULY-AUGUST-SEPTEMBER 2024 IN PARIS (INTRA-MUROS)

(% rooms booked to 15/04/2024 with previous month comparison)



Note: Panel composed of 255 establishments representing 21380 rooms

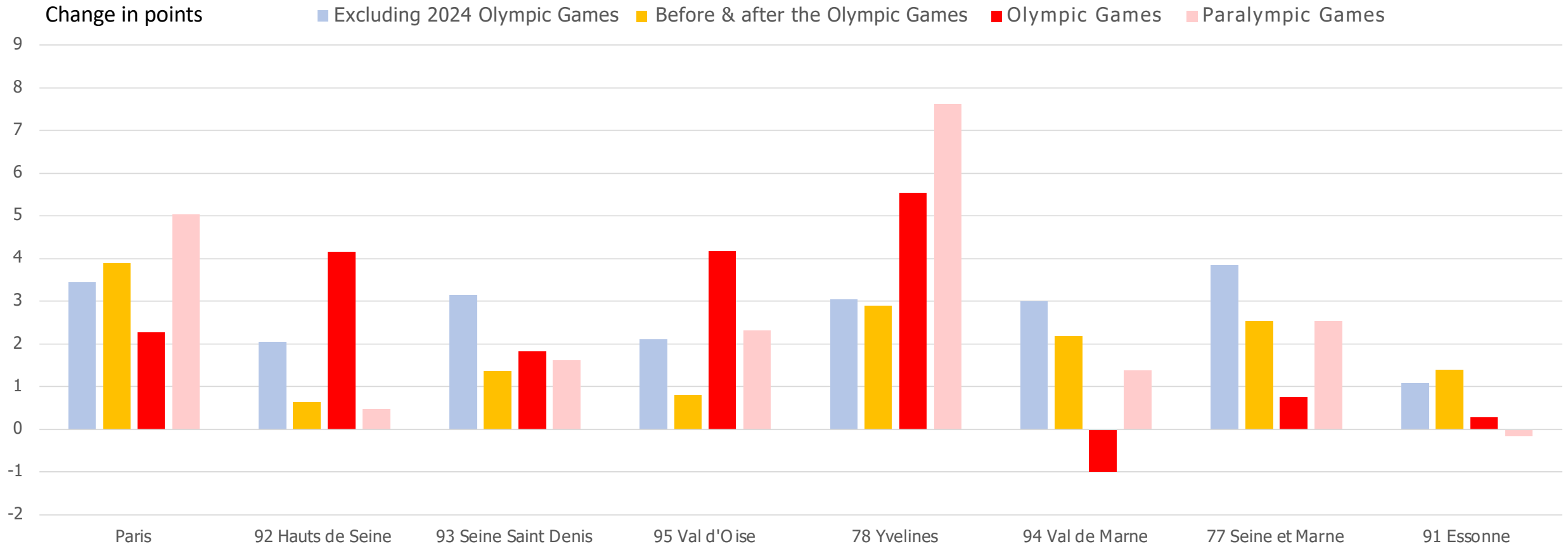
Source: MKG_destination

IMPACT OF THE PARIS 2024 OLYMPICS ON THE MARKET



HOTEL BOOKINGS FOR JULY-AUGUST-SEPTEMBER 2024 IN ILE-DE-FRANCE

(Evolution of the reservation rate compared to last year / Status at 15/04/2024 compared to the status of the previous month)

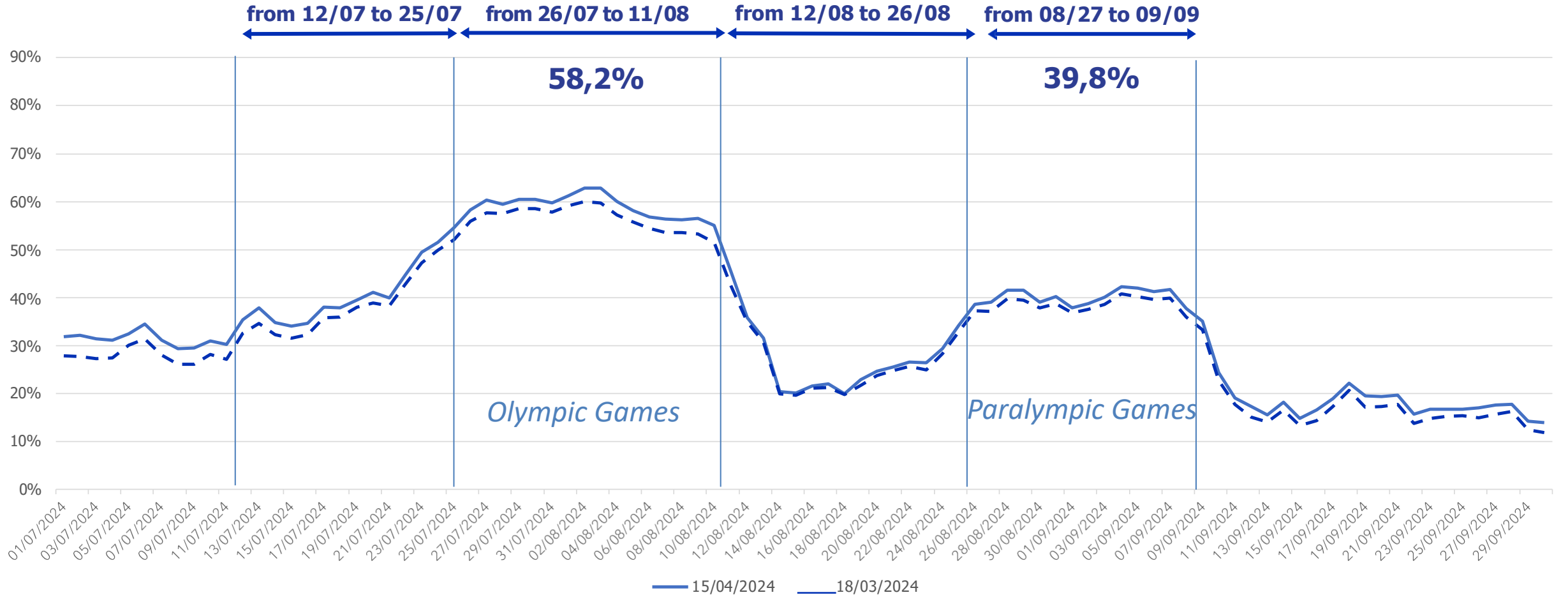


IMPACT OF THE PARIS 2024 OLYMPICS ON THE MARKET



HOTEL BOOKINGS FOR JULY-AUGUST-SEPTEMBER 2024 **IN ILE-DE-FRANCE**

(% rooms booked to 15/04/2024 compared with previous month)



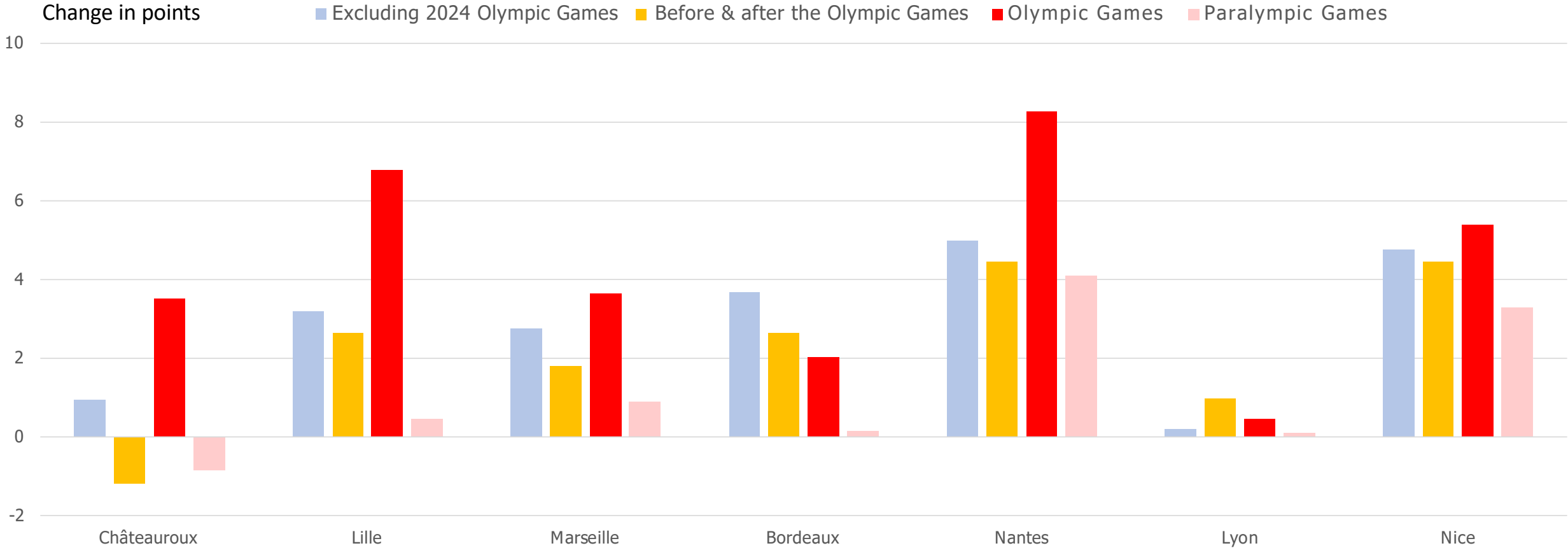
Note: Panel composed of 273 establishments representing 31273 rooms

Source: MKG_destination

IMPACT OF THE PARIS 2024 OLYMPICS ON THE MARKET



HOTEL BOOKINGS FOR JULY-AUGUST-SEPTEMBER 2024 IN THE FRENCH PROVINCES (Evolution of reservation rate compared to last year / Status at 15/04/2024 compared to previous month)



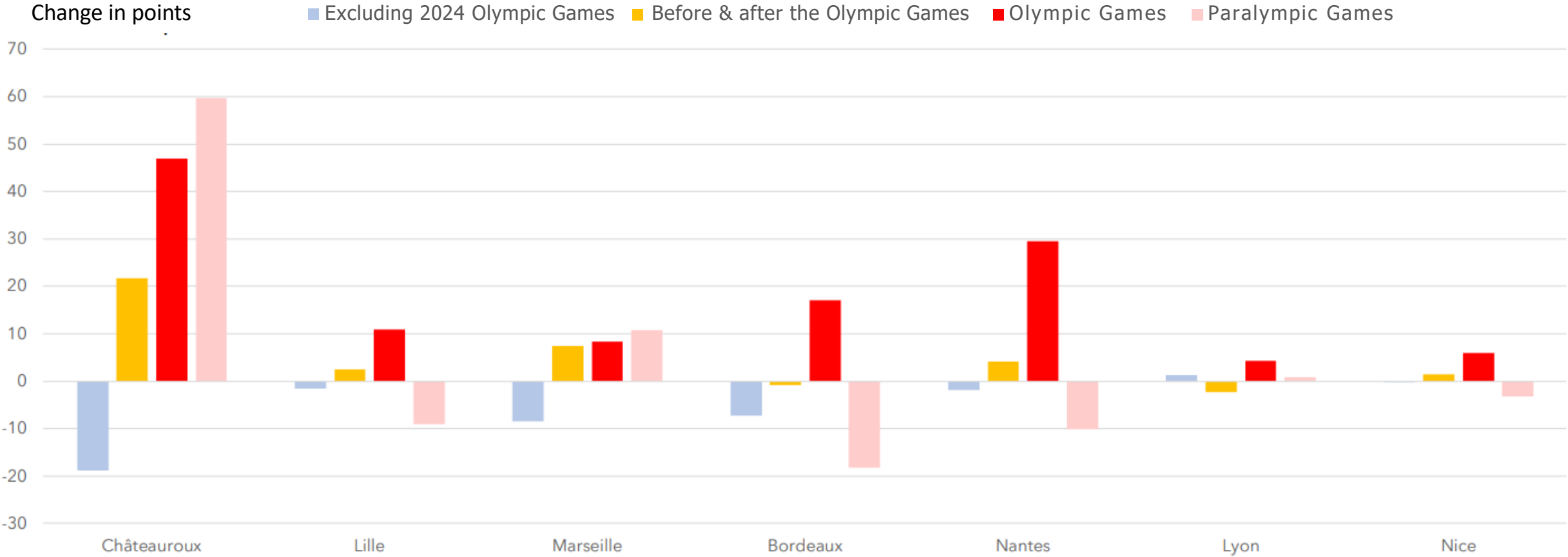
Source: MKG_destination

IMPACT OF THE PARIS 2024 OLYMPICS ON THE MARKET



HOTEL BOOKINGS FOR JULY-AUGUST-SEPTEMBER 2024 IN THE FRENCH PROVINCES

(Evolution of reservation rate compared to last year / Status at 15/04/2024 compared to status at 17/04/2023)



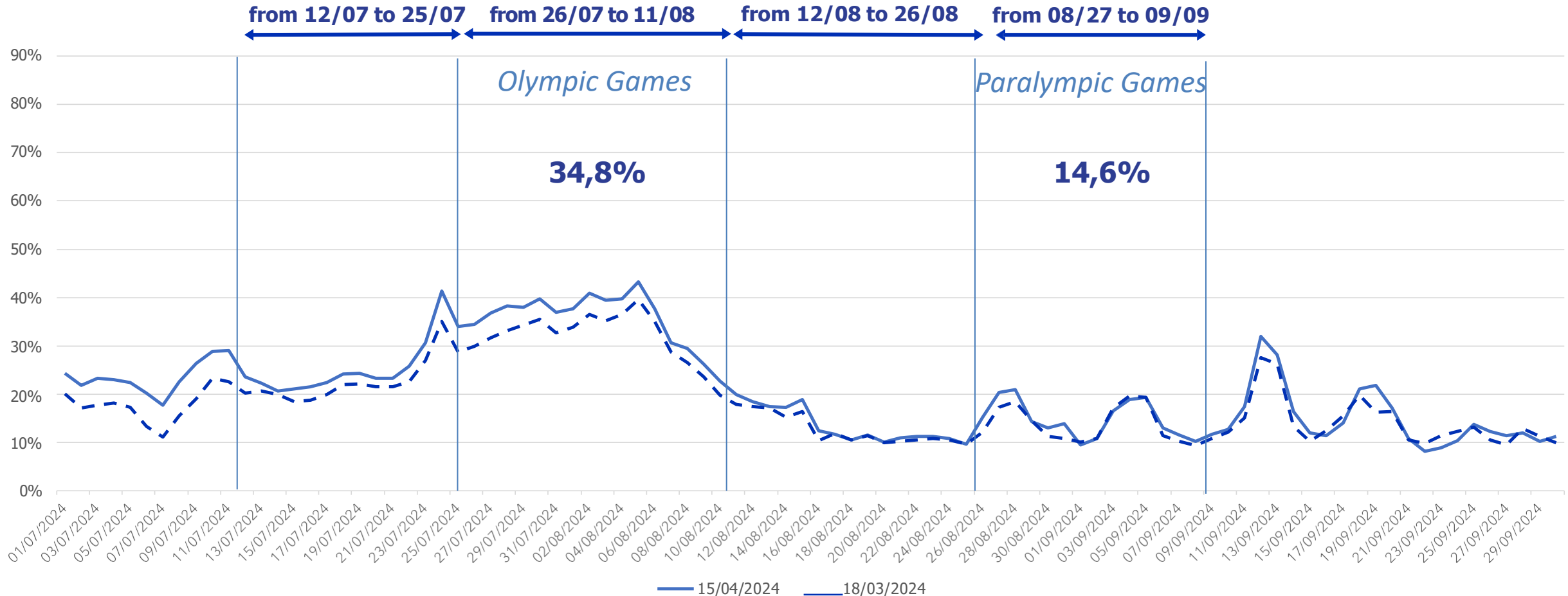
Source: MKG_destination

IMPACT OF THE PARIS 2024 OLYMPICS ON THE MARKET



HOTEL RESERVATIONS FOR JULY-AUGUST-SEPTEMBER 2024 **IN MARSEILLE**

(% rooms booked to 15/04/2024 compared with previous month)



Note: Panel composed of 46 establishments representing 4720 rooms

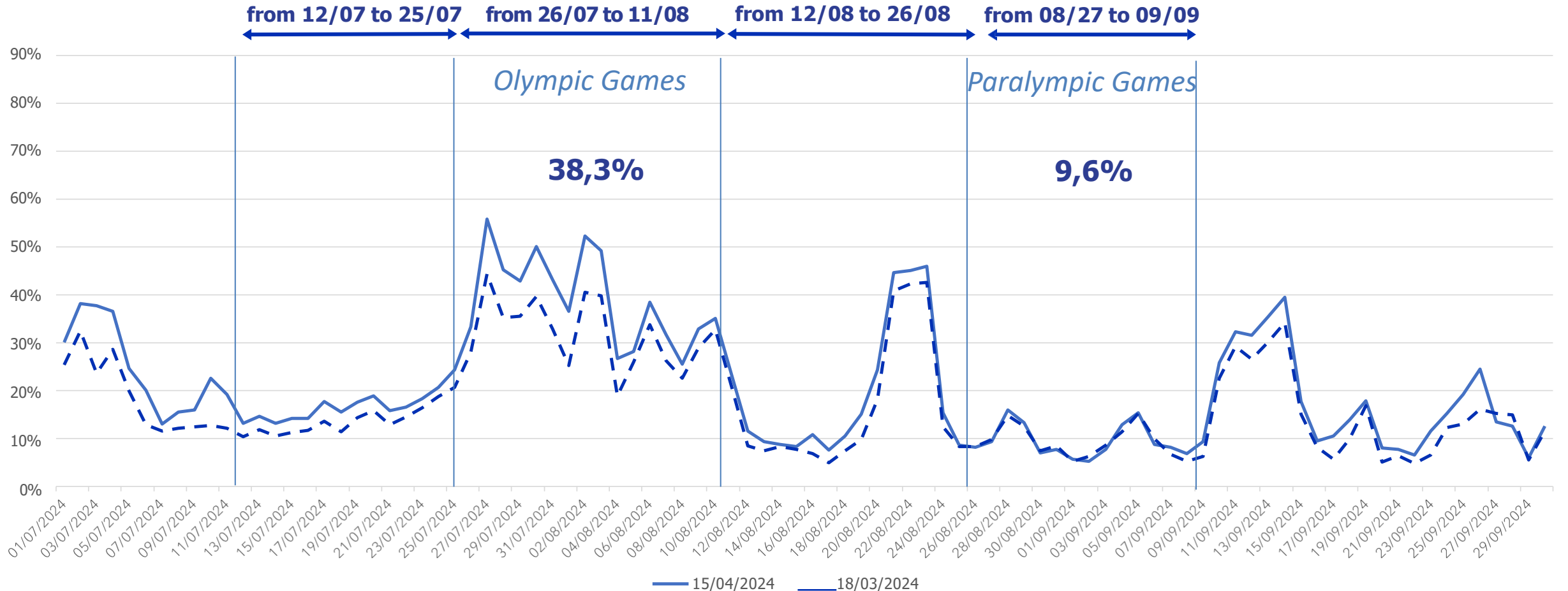
Source: MKG_destination

IMPACT OF THE PARIS 2024 OLYMPICS ON THE MARKET



HOTEL BOOKINGS FOR JULY-AUGUST-SEPTEMBER 2024 **IN LILLE**

(% rooms booked to 15/04/2024 compared with previous month)



Note: Panel composed of 28 establishments representing 2268 rooms

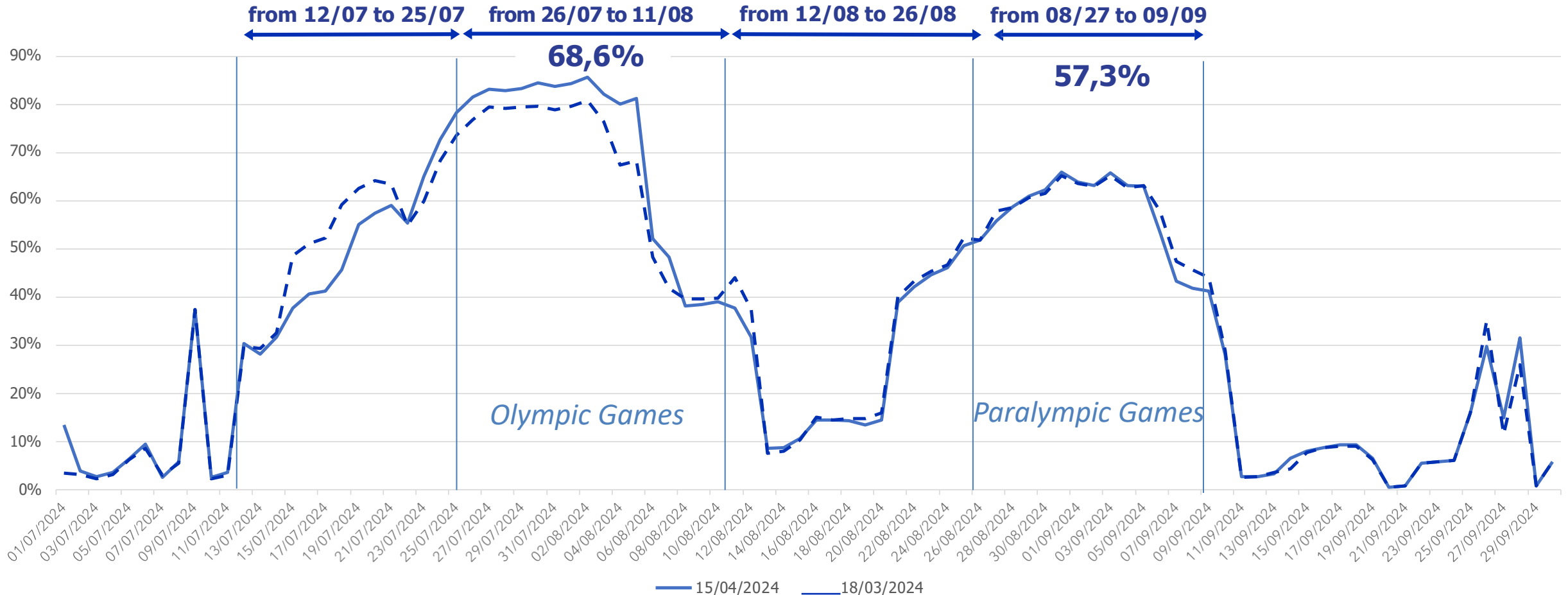
Source: MKG_destination

IMPACT OF THE PARIS 2024 OLYMPICS ON THE MARKET



HOTEL RESERVATIONS FOR JULY-AUGUST-SEPTEMBER 2024 IN CHÂTEAUROUX

(% rooms booked to 15/04/2024 compared with previous month)



Note: Panel composed of 7 establishments representing 432 rooms

Source: MKG_destination